

Client Marketing Calendar

November 2016



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
		1	2	3	4	5	Digital Marketing Campaign resources become available on the first Wednesday of the month (11/2)
			Publish the blog post on your site / use your AgentID Site		Connect on Social Media with New Contacts and Customers		
6	7	8	9	10	11	12	Sequence of Facebook-related activities during the week of November 7th is designed for maximum organic reach.
	Share the blog post on your Facebook Business Page		Share the blog post link from your business page to your personal profile		Promote the blog post on your Facebook Business Page (Boost Post)		
13	14	15	16	17	18	19	Send the PDF Report to your database before calling so that you have a point of reference.
	Email the PDF Report to your network	Call your network using the provided phone script	Call Network	Call Network	Call Network	Call Network	
20	21	22	23	24	25	26	Set a goal for how many calls per day you need to make.
	Publish the LinkedIn Post	Call Network	Call Network	Happy Thanksgiving!	Call Network		
27	28	29	30				Spend the remaining days of November sending out handwritten cards to your top referring and repeat customers expressing your gratitude.
	[Optional Campaign] Gratitude Cards	[Optional Campaign] Gratitude Cards	[Optional Campaign] Gratitude Cards				